

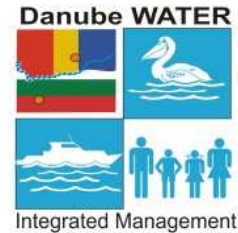


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ACTIVITY 17 REPORT: INFORMATION AND PUBLICITY

INFORMATION AND PUBLICITY RESULTS AND PRODUCTS, ACTIONS, TARGETED GROUPS AND DATA OF DELIVERY DURING THE DANUBE WATER IMPLEMENTATION

| Measure | Action | Target group | Data of delivery |
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| Promotion | Writing and distributing press releases to local media | Media, general public | Water Day 2012, 2014, 2015, Danube Day 2014 and 2015, midterm and final Conferences (November 2014, July, 2015), Stakeholders' Regional Events - Workshops (Giurgiu, March 2015, Pleven, May 2015, Constanta June 2015) Press release on 29.06.2012 Press release on 21.09.2012 2 newsletters on the project website at http://www.Danube-water.eu/ro/ on 26.06.2014 Danube WATER Project was present in EcoMediu |



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| | | | <p>exhibition, in Arad</p> <p>Publication on 22 June 2014 - for the ship procurement on "Ziua de Constanta"</p> <p>Local TV interview (Arges County, Pitești), visiting LP, PP3 and PP10 the premises of PP2, to see the automate stations installing, the data communication and processing and the Basin Forecasting Centre.</p> <p>-1 newsletter October 2014</p> <p>-1 newsletter March 2015</p> <p>-Press conference in Giurgiu Stakeholders' Workshop, celebrating Water Day</p> <p>-Danube WATER Project was present in Environment Exhibition, in Parliament House, May 2015 (Environment Day)</p> <p>-Press Conference in Giurgiu and Tulcea, celebrating Danube Day, 2015</p> <p>-Pleven Journals publication of an article for Danube Day Celebration</p> <p>-Press Conference, July 2015 - final Conference</p> |
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| <p>Promotion materials</p> | <p>-Producing calendars, agendas</p> <p>-Producing caps, pencils, bags, memory sticks, “Pic and Sturio Adventures” Children Journal, “Broto” toy for children for Danube Day, Drawing Brochure for danube Day</p> | <p>Project staff and institutions staff, stakeholders participating in different meetings,</p> <p>Children in Danube Day</p> | <p>Each year one partner produced calendars and Agendas (LP-December 2013, Pp6 - 2014, PP3-March 2014, to be distributed for the project staff (Agendas were useful for the management meetings notice) and marking the project events and responsibilities; this were also distributed to stakeholders’ regional events, March 2015, June 2015</p> |
| <p>Brochure</p> <p>Memory Sticks</p> <p>Leaflets - 3 languages</p> | <p>Brochure and CD recording concerning both the EU standards of the monitoring system for water quality, from the technological and organizational point of view, and the methodologies for monitoring in Romania and Bulgaria countries:</p> <ul style="list-style-type: none"> - Realization in terms of content - Layout - Printing | <ul style="list-style-type: none"> - Political authorities (ministries from both countries) - Water authorities - Environmental Protection Agencies - Non Governmental Organizations - Scientific communities - Stakeholders and users of water bodies (city halls, prefecture, county council) - trainings (distributing presentations and training materials) - project meetings | <p>LP produced information materials in December, 2014; 500 brochures, 1500 leaflets in Romanian, English and Bulgarian languages and 100 memory sticks were produced and disseminated during the 2014 events; at each meeting list of participants was mentioned the promotional and information materials/documents are provided and in the Meeting Minutes was mentioned the material were used for information/dissemination</p> |



| | | documents exchange | |
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| web-page of the project | <p>The project's objectives and activities, the project's partners, the main results of all activities and of the dissemination action shall be on the included on the web-support</p> <ul style="list-style-type: none"> - Web-site design, realization in terms of content - Maintenance | <ul style="list-style-type: none"> - Political authorities (ministries from both countries) - Water authorities - Environmental Protection Agencies - Non Governmental Organizations - Scientific communities - Stakeholders and users of water bodies (city halls, prefecture, county council) - members of PIAC | <ul style="list-style-type: none"> - The webpage was prepared and available on 16.07.2013 (LP); - up-to date every 3 months (PP2) - Redesign to get all project reports in June 2015 (PP2) |
| brochure CD support | <p>Brochure and CD recording with both the necessary tools that are used for accomplishment of an integrated data base and the EU requirements concerning the relevant environmental standards on the national, European or international scale</p> <ul style="list-style-type: none"> - Realization in terms of content - Layout - Printing - CD recording | <ul style="list-style-type: none"> - Political authorities (ministries from both countries) - Water authorities - Environmental Protection Agencies - members of PIAC | <ul style="list-style-type: none"> March 2015 (pp3-INHGA) June 2015 (pp2-ANAR) |



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| <p>CD, leaflets, DVD support</p> | <p>These products shall be distributed with the occasion of seminars for training concerning the content of the training meeting</p> <ul style="list-style-type: none"> - Realization in terms of content - Layout - Printing - CD recording - DVD recording | <ul style="list-style-type: none"> - Water authorities - Environmental Protection Agencies - members of PIAC | <p>Beginning with October 2014 (pp2) produced equipment's leaflets, which were used during the trainings and stakeholders' meetings, as information about the public money use in the Danube WATER Project;</p> <p>Information was also used in project movie and was printed in the movie DVD and e-media/e-learning application DVD, produced by LP in June-July 2015</p> |
| <p>Manual</p> | <p>Manual of the integrated common model, describing the functioning of the hydrological and water quality models</p> <ul style="list-style-type: none"> - Realization in terms of content - Layout - Printing | <ul style="list-style-type: none"> - Water authorities - members of forecasting centers | <p>Was produced during October-December 2014 and was printed in June 2015 to be distributed in the final conference</p> |
| <p>Guidelines of Low flows for drought management - results of Activity 11</p> | <p>Guidelines of low flows indexes and drought characterization and regionalization including the drought hazard and risk mapping good practices presentation, was produced mainly by two partners: PP3 and PP10; their work included:</p> <ul style="list-style-type: none"> - Realization in terms of content | <ul style="list-style-type: none"> - Water authorities -Local Administration -Emergency Situations Management experts - Students in Universities | <p>The Guidelines was produced mid 2014 in English and partners Pp3-INHGA and PP10-INMH reviewed it; November 2014, in Pleven Working Meeting was finally approved and Pp3-INHGA translated it in Romanian and printed it. Bulgarian partners translated it and further look for resources for printing the</p> |



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| | <ul style="list-style-type: none"> - Layout - Printing | | document; the Guidelines in the three languages will be available on the project site and on CDs. Each partner is responsible for Guidelines dissemination in its country. |
| Guidelines for water monitoring -2 volumes and environment monitoring | <p>Guidelines of water monitoring</p> <ul style="list-style-type: none"> - Realization in terms of content - Layout - Printing | <ul style="list-style-type: none"> - Water authorities -Local Administration -Emergency Situations Management experts - Students in Universities | <p>Guidelines of water monitoring includes two volumes were printed by PP 2, July, 2015. The main contributors were LP, PP2, PP3, PP5 and PP9.</p> <p>Guidelines for environment monitoring is e-printed on CD; the CD with the Guidelines was distributed in the final Conference bag, to all participants</p> |
| Guidelines of technologies Leaflets and notice boards | <ul style="list-style-type: none"> - Guidelines concerning the use of the wastewater technologies for the nuclear plants, developed within the project - Realization in terms of content - Layout - Printing - Leaflets and notice boards describing the new technologies will be displayed at strategic places accessible to the public - Realization in terms of | <ul style="list-style-type: none"> - Stakeholders and users of water bodies (city halls, prefecture, county council) - Water authorities | <p>Guidelines for technologies was produced by PP7, with PP6, PP8 and PP13 contributions, and was printed on a CD with all projects Guidelines, produced by PP2-ANAR.</p> <p>Leaflets and notice boards were produced during the project time life and distributed in Activity 12 working meetings and events (workshop in October, 2014)</p> <p>-The notice boards were produced and distributed</p> |



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| | <p>content</p> <ul style="list-style-type: none"> - Layout - Printing | <ul style="list-style-type: none"> - local and regional environmental agencies, city halls, regional non-governmental organizations | <p>at the meetings with activity beneficiaries Cernavoda and Kozloduy Nuclear Power Plants (PP7 and PP6 were responsible of activity)</p> |
| <p>Demonstration version on DVD support</p> | <p>A demonstration version of the integrated management tool (e-media/e-learning application)</p> <ul style="list-style-type: none"> - realization in terms of content - video recorder | <ul style="list-style-type: none"> - Water authorities - Environmental Protection Agencies - Stakeholders and users of water bodies (city halls, prefecture, county council) - schools and universities libraries | <p>June-July 2015 - LP responsibility- application was disseminated at the final conference and partners got each 5 DVDs to be given to schools and universities, water authorities</p> <p>(list of distribution will be published on the project site)</p> |
| <p>Final brochure CD support/ DVD support</p> | <p>Brochure and CD recording regarding the project presentation</p> <ul style="list-style-type: none"> - Realization in terms of content - Layout - Printing | <ul style="list-style-type: none"> - Political authorities (ministries from both countries) - Water authorities - Environmental Protection Agencies - Non Governmental Organizations - Scientific communities - Stakeholders and users of water bodies (city halls, prefecture, county council) - members of PIAC | <p>LP printed an English version of the project results brochure, March, 2015 and Pp3 published a bi-lingual brochure (RO-EN), was distributed at the final conference;</p> <p>PP3 also produced a CD with the all information documents were produced during the project implementation and was available during the final conference for stakeholders' interested in such produces.</p> <p>Some were given for distributions to water management systems (SGA) and Environment</p> |



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| | | | Protection Agencies, local administrations |
| Documentary movie on DVD-support (video recorder) | Referring to the project's implementation and the main activities and results achieved within each task <ul style="list-style-type: none"> - realization in terms of content - video recorder and editing | <ul style="list-style-type: none"> - Political authorities (ministries from both countries) - Water authorities - Environmental Protection Agencies - Non Governmental Organizations - Scientific communities - Stakeholders and users of water bodies (city halls, prefecture, county council) - members of PIAC | July 2015, LP produced the documentary movie, was available for partners representatives and stakeholders in the final conference; this was also distributed in the Press Conference |
| Popular Report (Layman's report) | For presenting the project, its objectives, its actions and its results to a general public <ul style="list-style-type: none"> - Realization in terms of content - Layout - Printing | city halls, regional non-governmental organizations, prefectures, next exhibitions of the program, in water and environment etc. | July 2015 |
| Posters & Roll-ups | Posters related to the main results of the project | <ul style="list-style-type: none"> - Water authorities - Environmental Protection Agencies - Scientific communities | LP produced the start-up poster, Pp2- produced a poster with Sarmisegetuza Ship and Danube WATER equipment, were presented in EcoMediu Exhibition 2014, Arad and |



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| | | <p>- Stakeholders and users of water bodies (city halls, prefecture, county council)</p> | <p>were also presented with the occasion of trainings and final Event (in the participants bags, A4 formats); Pp2 prepared also 3 posters were distributed to water management authorities and local administration</p> <p>PP10 prepared one poster in Bulgarian</p> <p>2 roll-ups were produced by Pp2 and were posted during the Danube Day Danube WATER 2014 children event in Giurgiu and for Water Day-Danube WATER celebration event in Giurgiu - stakeholders' regional event</p> <p>10 Roll-ups were produced by PP3 for the main technical activities on water and presented in Calarasi, Giurgiu, Plevn and Constanta Stakeholders' regional events</p> |
| <p>EU reports</p> | <ul style="list-style-type: none"> - Realization in terms of content - Layout - Printing | <p>EU Community</p> | <p>Every 3 months starting from the beginning of the project were produced the synthetically reports by LP, with all partners' contribution; the annexed partial technical reports were posted on the project site; at the end of the project, these were replaced by the final activities reports and 10</p> |

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| | | | synthetic technical reports R1-R10 |
| Agreements | <p>Agreements shall be established between the Romania and Bulgaria countries concerning the use and up-to date of the developed GIS geo-portal</p> <ul style="list-style-type: none"> - Realization in terms of content - Layout - Printing | <ul style="list-style-type: none"> - Political authorities (ministries from both countries) - Water authorities | <p>During the Danube WATER implementation the following agreements were signed:</p> <ol style="list-style-type: none"> 1.MMSC-DAPP - installing equipment and data communication for emergency situation 2. MMAP-MoEW for data exchange agreement for RBMP finalization in 2015 3. INHGA-INMH - for automate data in-puts and Bulgarian territory Danube tributaries forecasts on the Danube - exchange information and forecasts 4. INHGA-EAMDR - forecasts dissemination on the Danube 5. ANAR-EAMDR - automate stations data exchange 6.ANAR-MoEW/DRBD - geodatabase use for further project results capitalization 7.ANAR-UTCB- Integrated geodetic system data exchange - at the stages along the Danube and at the wells- ensemble use 8. ANAR-Agentia pentru Exploatarea Fluviului |



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| | | | <p>Dunărea, Galati (AFDJ), pentru datele geodezice in sistem European, calculate/identificate la mire sau cu IGSU?</p> <p>9. UTCB-EAMDR - Agreement for harmonized geodesic system data use in Romania and Bulgaria - common concept escription in action plan for harmonized geodesic system for Romania and Bulgaria water monitoring system for Danube</p> <p>10. ANPM-ExEA - data exchange for the environment quality - air quality data and radiation data</p> |
| Steering Committee meetings | <ul style="list-style-type: none"> - Project consultant - Catering Technique - Rooms - External Experts/ service providers | <ul style="list-style-type: none"> - Political authorities (ministries from both countries) - Water authorities - Stakeholders and users of water bodies (city halls, prefecture, county council) | <p>7 Steering Committees were held during the Danube WATER implementation, respectively:</p> <p>25 of June 2013</p> <p>23 of September 2013</p> <p>16-17 of January 2014</p> <p>05-06 of June 2014</p> <p>11 November, 2014</p> <p>15 April, 2015, Bucharest</p> <p>23 July, 2015</p> |
| Launch Event | - Project consultant | - Political authorities (ministries from both | Held on 29.01.2013 at MMSC premises. A |



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| | <ul style="list-style-type: none"> - Catering Technique - Rooms - External Experts/ service providers | <p>countries)</p> <ul style="list-style-type: none"> - Water authorities - Environmental Protection Agencies - Non Governmental Organizations - Scientific communities - Stakeholders and users of water bodies (city halls, prefecture, county council) - members of PIAC | <p>conference press was organized, where the Ms. Rovana Plumb, the Minister of Environment presented the importance of the strategic project Danube WATER</p> |
| Final Event | <ul style="list-style-type: none"> - Project consultant - Catering Technique - Rooms - External Experts/ service providers | <ul style="list-style-type: none"> - Political authorities (ministries from both countries) - Water authorities - Environmental Protection Agencies - Non Governmental Organizations - Scientific communities - Stakeholders and users of water bodies (city halls, prefecture, county council) - members of PIAC | <p>23 July, 2015 - The final Danube WATER Conference, Bucharest, was a successful event, where all project information products were disseminated, posters were distributed, CDs and DVDs were given in the Conference bags, together with caps and T-shirts with program and project logos.</p> <p>The main e-media information products were presented during the conference: movie, e-media/e-learning application for integrated water management and environment protection, and SII WATER modules for monitoring, Decision</p> |



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| | | | <p>Support System and External Portal were presented.</p> <p>Radio National presented an communication and project manager interview, many journals disseminated information about the project and the event.</p> |
| <p>Intermediary Event</p> | <ul style="list-style-type: none"> - Project consultant - Catering Technique - Rooms - External Experts/ service providers | <ul style="list-style-type: none"> - Political authorities (ministries from both countries) - Water authorities - Environmental Protection Agencies - Non Governmental Organizations - Scientific communities - Stakeholders and users of water bodies (city halls, prefecture, county council) - members of PIAC | <p>Intermediary event was Annual International Conference of INHGA (11 November, 2014), where Danube WATER had a full day workshop - oral presentations were provided and posters; abstracts were printed in the Conference volume and full papers were e-printed on CD of the Conference Proceedings</p> |